



Initially, when the idea of working with a marketing consultant was suggested to me, I was quite opposed to the possibility of having someone else come into my business and try to tell what to do.

However, I was pleasantly surprised in our first meeting, Scott and I discussed in detail the potential for growth of my then two-year-old private gym. Scott expressed the wide range of services he could provide to help establish my business in the community along with making the Grow Your Muscles Studio brand and business scalable. The benefits of working with Scott and Rouge River Marketing have become even more clear to me since then. Scott and his team have really helped grow my online and distance training services. He was able to develop and deploy an amazing website that sees on average 3-4 requests per month for online or distance services, that number keeps growing. Scott has also helped us grow our social media accounts through education, setting up a framework and strategy, and providing us with constant coaching on how we can improve. Scott and Rouge River Marketing are providing the results any business owner would want to see.

A huge part of having Scott and Rouge River Marketing at my service is being able to start enjoying a better work/life balance. Thanks to Scott's creative efforts at supporting my business through multi-media development, planning for growth, and working with a wide variety of vendors, I can see a light at the end of the tunnel where my business will consume less of my time and I can focus more on the other priorities of my life.

I would highly refer Scott and Rouge River Marketing to any business owner, he is more than capable of tackling any marketing challenge you might be facing and if you trust in his process he will deliver you the results you want.

Sincerely,

*Alain Cummings*

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